

# **Holiday Lights in the Park 2017***presented by the Penn Valley Area Chamber of Commerce (PVACOC)*

## **Display Participant Entry Information**

**What:** PVACOC is presenting the annual Holiday Lights in the Park drive-through only event, bringing some of the nighttime magic of Holiday lights to the Penn Valley Community creating a new PV tradition for years to come. There will be voting by the public for a people's choice award, and recognition for "Best of" display entries. Holiday Lights in the Park will also be a non-perishable food donation drop-off point for Interfaith Food Ministry food drive collections.

**When:** Friday December 15 and Saturday December 16, open to the public from 5:30-9:30 pm for FREE viewing. Display participants set up Fri. 12/15 8am-4:30pm (lights have to be ready each night 1 hr. before opening). Display tear down is Sun 12/17 8am-12pm (noon). Displays should be illuminated both evenings.

**Who:** Public viewing- open to all. Display participants need to register with the PVACOC. Anyone can have a non-political light display. It is a Community involvement event, and open to businesses, individuals, families, youth, sports groups, clubs, or service organizations, (any group!).

**Where:** Light displays will be located around the upper loop of Western Gateway Park in Penn Valley.

**Questions not answered below?** Call or leave a message at the Chamber 432-1802, and within 2-3 business days, someone from our event committee will call you back.

### **Registration Info:**

Final registration deadline is Tuesday 12/12 by 5 pm.

FREE registration for PVACOC Members (businesses) and all individuals, families, and non-profit groups. Power will be provided by the PVACOC.

Cost is \$30 for businesses (non Chamber Member), with an additional \$40 fee for generator use if you are not providing your own power source (Bring your own generator).

Payment can be made at the Chamber office, or checks made out to Penn Valley Area Chamber of Commerce (PVACOC) and mailed to P.O. Box 202, Penn Valley, CA 95946. Credit Card payments need to be arranged with the Chamber office, and participants will receive a call back.

### **Light Display Info:**

Display Dimensions: up to 30 feet in length along the park road x 12 feet deep into the grass x 12 feet tall. You may create and illuminate a sign/banner with your holiday message and/or name to be set up with your display. Max. dimensions are 3'x6'.

Display must be secured to withstand typical December weather which includes rain and wind. Use small lawn stakes, screw in anchors, guy wires, t-posts, etc. and **outdoor rated lights and electrical cords to connect power through your display**. You may need splitters- we will provide an extension to our generator (if using), and 2000 watts limit. Posts that require any digging, not allowed. Safety is critical to a successful event. Rain/wind unless severe and a safety issue will not close the event.

Displays may use solar, traditional incandescent bulbs, or LED lights. You may use air-blown inflatables, pre-made displays or build your own. Check the wattage of everything you plan to use.

If you BYOG, we suggest you cover it for inclement weather, pick it up each night (between 9:30-10:00pm), and return it the next day and power up no later than 4:30 pm. You will need to provide gas, and a person to monitor your generator. There is hired security over night in the park to help provide additional safeguards.